



Lake Saint Louis Sailing Club
705 Scarlet Oak Drive
Lake Saint Louis, MO 63367
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April 24, 2008

Dear Sir or Madam:

Imagine a young sailor racing his small boat around a race course, regatta after regatta, and out practicing and being coached day after day with one goal in mind...the Junior Olympics, and who knows, maybe one day...the Olympics.

This summer the Lake Saint Louis Sailing Club and the Lake Saint Louis Community Association are hosting the US Junior Olympic Sailing Festival - Midwest, an important resume-building regatta for young sailors who want to compete in the Junior Olympics. The event will take place in Lake Saint Louis on June 20-22 with as many as 100 sailors from the Midwest, including a large group of local sailors, expected to participate. For some, this will be their first time racing; for others it's part of an Olympic dream. Many of the junior sailors will even be racing in some of the same classes of sailboats used in the Olympic Games!

The Lake Saint Louis Sailing Club was thrilled to be selected to host one of the US Junior Olympic Sailing Festivals, especially in 2008, and Olympic year. To succeed, to contribute mightily to the progress of our young sailors, the Festival needs the help of leaders and businesses like yourself through either an outright cash donation or a contribution in kind.

We have three levels of sponsorship: Gold Level at \$500, Silver at \$250, and Bronze at \$100. At this time every level of commitment remains available. And, in return for your generosity we are prepared to provide you with exposure in our literature, website, promotions, press releases, at the sailing site, and where possible, on the water. The opportunities are limitless, and we welcome the opportunity to work closely with your marketing people to maximize your exposure and brand or corporate identification. In short, we certainly will help you in any way we can.

This is a junior event, however, it takes a lot of parents and adult volunteers to make it happen, and it has been identified that participants and parents of this event appreciate and patronize vendors who support the program.

To discuss this in greater detail and to maximize the benefit to both parties, please contact Tracie Noel at 636-561-0183 or email at tracienoel@charter.net.

Thank you for your time and consideration in helping make a child's dream a reality.

Sincerely,

Pearson W Buell
Commodore – Lake Saint Louis Sailing Club

